



(Laurie Dalrymple Wolverhampton Wanderers managing director and one of the founders of CoinDeal - Kajetan Maćkowiak)

Poles are sponsoring the English football team in the Premier League - Wolverhampton Wanderers

There is hot news about the first cooperation of it's kind - the crypto-based [CoinDeal](#) exchange, founded by Adam Bicz, Kajetan Maćkowiak and Filip Dzierzak from Wroclaw, became the official sponsor of the Wolverhampton Wanderers team, which this year, after six years of absence, returns to the English Premier League.

This is a historical event. It is a first time that the logo of the company established by the Poles would appear on the T-shirts of the English Premier League team. The logo will be displayed throughout the Molineux stadium and also it will be printed on training shirts and athletes' seats. The amount of the sponsoring has not been disclosed. Unofficial sources say that the appearance on one of the leading European leagues on T-shirts costs around £20 million.

Wolverhampton Wanderers FC is an English football club based in the city of Wolverhampton, performing in the 2018/2019 season in the Premier League. The club was founded in 1877 as St. Luke's Club. Two years later the team merged with the local cricket team and The Wanderers football and since then it has been called Wolverhampton Wanderers. The Wolves was one of the twelve teams that founded the Football League and is a four-time winner of the England Cup.

CoinDeal's marketing activities are not only focused on supporting sports teams, but the exchange platform also has charity activities to its credit. In June this year, CoinDeal

exchange supported the Wrocław Foundation "Na ratunek dzieciom z chorobą nowotworową." [Saving children with cancer]

CoinDeal's team is still coming up with ideas for more and more exciting actions, as Kajetan Maćkowiak says:

At CoinDeal, we are acutely aware of the impact that football marketing can have on our brand. We believe that Wolves will help us reach sports and trading fans all over the world.

According to the Wolves Executive Director, Laurie Dalrymple:

CoinDeal is a bold and fast growing company and we believe that our cooperation will be exceptionally successful. We are glad that CoinDeal will be our sponsor during the first season after returning to the Premier League.

The company, founded by the Poles, is an international company in which more than a hundred specialists from all over the world are involved. The company is registered in Cyprus, where the head office of the CoinDeal is located. CoinDeal plans to enter the U.S. market as well - currently working on obtaining an official license. The exchange started only in March 2018 and has already been very successful. One of the significant successes was being listed on a high position in the prestigious ranking of cryptocurrency exchange markets at the end of June this year - CoinMarketCap.

Also, the founders of CoinDeal recently presented their brand during Consensus 2018 in New York, the biggest blockchain-based event in the world.



From the left: Filip Dzierżak, Adam Bicz, Kajetan Maćkowiak – Founders of the CoinDeal
Links:

[Wolves official announcement](#), [Facebook](#), [LinkedIn](#), [Telegram](#), [VKontakie](#), [YouTube](#).